On behalf of the Mid-Atlantic Conference on Undergraduate Women in Physics (CUWiP) planning committee, thank you for taking the time to learn about the joint efforts of the University of Maryland (UMD) and the National Institute of Standards and Technology (NIST) to encourage women in physics and enhance your local resources. It is our hope that you will strongly consider sponsoring our conference.

## **Conference Motivation**

As many of us know, the number of women in physics is alarmingly low. At a national level, particularly when compared with other sciences, physics continues to produce chronically low numbers of women and underrepresented minorities at all levels of higher education. At the Bachelor's level, less than 25% of physics Bachelor's degrees nationwide are awarded to women. Only a fraction of this 25% goes on to pursue physics-related careers.

## Making a Difference

Spearheaded by the American Physical Society, our conference is part of the national CUWiP - a set of three-day regional conferences for undergraduate physics majors. The CUWiP goal is to help undergraduate women continue in physics by providing them with the opportunity to experience a professional conference, to find information about graduate school and professions in physics, and to access other women in physics of all ages with whom they can share experiences, advice, and ideas.

Our program includes research talks by academic, industrial, and government leaders in physics; panel discussions and workshops about graduate school, careers in physics, and the roles of women in physics; laboratory tours at UMD and NIST; student research talks and poster sessions; and networking opportunities for students and presenters.

## Meaningful Sponsorship

As a sponsor, you will have access and exposure to more than 200 participants, faculty and staff from a variety of institutions. Your organization will benefit from supporting the Mid-Atlantic CUWiP by:

- 1. Increasing awareness of your organization (including internship opportunities)
- 2. Supporting a regional effort to encourage women to pursue physics careers
- 3. Promoting your organization's internships and opportunities
- 4. Increasing young talent in the science and engineering workforce

In addition, Platinum Sponsors and Gold Sponsors will receive the opportunity to contribute a speaker, panel member, and exhibitor (fees waived).

We appreciate your support and commitment to the Mid-Atlantic CUWiP and to women in physics. If you have any questions, please do not hesitate to contact us. Thank you for your time and consideration.

All the best,

Mid-Atlantic CUWiP Organizers

Sonali Shukla	Katharine Gebbie	
Donna Hammer	Angela Hight Walker	



## MID-ATLANTIC CUWIP



Please complete the form and return with check via mail to the following address:

University of Maryland
Dr. Sonali Shukla
Office of Student and Education Services
Department of Physics
1120 John S. Toll Physics Building
College Park, MD 20742-4111

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*If you have any questions or concerns, please feel free to contact us directly.* Email: <u>mid-atlantic-cuwip@physics.umd.edu</u>